

Media+, a Seattle based media strategy, planning, and buying agency is looking for a Technical Campaign Manager/ Ad Ops to join our growing team. In business for over 37 years, we've been part of the media evolution and have evolved right along with it by embracing new media channels, technologies, and consumer-insight driven strategies. Today, we're the largest independently owned media agency in the Pacific Northwest and believe that media strategy needs to be just as creative as the message we're promoting.

Technical Campaign Manager/Ad Ops

Media+ is seeking a Technical Campaign Manager/ Ad Ops to assist our digital and analytics team. This person will be responsible for campaign trafficking, launch and reporting. They will have extensive experience working with ad servers primarily DCM and implementing pixels on client's websites utilizing Google Tag manager.

This person will have an analytical mind and assist our analytics teams in pulling reporting and finding insights in the numbers. They will also have experience working within programmatic platforms or have the inclination to learn how to become a programmatic trader.

Specific Responsibilities:

- Responsible for ad operations including campaign build, trafficking and launch within DCM
- Utilizes Google Tag Manager to implement Floodlight pixels
- Tests, monitors and troubleshoots various digital platforms and tools
- Manages programmatic media spend within in-house platform
- Creates regular campaign reporting and ad hoc reports as needed

Qualifications:

- BA/BS in Marketing, advertising or a related field is required
- 1-2 years of relevant work experience; (agency or publisher experience preferred)
- Experience and advanced knowledge of DCM or related ad-server
- Technical knowledge of Floodlight pixels and Google Tag Manager
- Experience working within a DSP a plus
- Basic understanding of HTML5, CSS, JavaScript language markup
- Excellent quantitative, analytical and strategic thinking skills
- High proficiency in Microsoft Office Suite (Excel, PowerPoint, Word)

To be considered for this position, please email resume and cover letter to

Lauren Ramaska, Managing Partner

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