

Media+, a Seattle based media strategy, planning, and buying agency is looking for a Media Manager to join our growing team. In business for over 37 years, we've been part of the media evolution and have evolved right along with it by embracing new media channels, technologies, and consumer-insight driven strategies. Today, we're the largest independently owned media agency in the Pacific Northwest and believe that media strategy needs to be just as creative as the message we're promoting.

## **Media Manager**

You'll be an integral part of our media team providing support laterally across various clients across the agency. We need you to prioritize and juggle multiple projects at a time, pay high attention to detail, and be proactive with taking on new tasks and challenges. This is a highly collaborative team environment where you will be asked to work independently on your key discipline while maintaining open communication with other team members to ensure your tasks are aligning with the overall campaign process and procedures.

This is a digital focused role. The Media Manager will support the Media Supervisors and overall digital planning and buying needs of the agency.

### **Responsibilities:**

- Manage digital planning and buying across various platforms and channels (Social, Cross-Channel, Mobile, Programmatic, SEM, etc.)
- Assist planning team on assembling media recommendations to clients
- Participate in client presentations
- Create vendor RFPs and evaluate proposals
- Handle vendor negotiations and maintain relationships
- Manage daily, weekly and monthly campaign optimizations
- Analyze campaign data and recommend optimizations to team and clients
- Assemble post campaign reports and analysis to be presented to clients

### **Qualifications:**

- 3-5 years' experience in advertising, media and/or a related field
- Hands on experience managing campaigns across display, search, social and mobile channels
- Strong analytical skills, looking for someone who loves working with numbers and can find patterns in the data and draw conclusions
- Strong negotiations skills, preferably someone who has experience working with media vendors and negotiating media buys
- Experience using an ad serving platform (preferably DCM) and Facebook Ads Manager
- Strong knowledge of digital media metrics (CPM, CPC, CPA, CTR)
- Proficient knowledge in Google Analytics and Google AdWords along with Microsoft Office (Word, Excel, PowerPoint, Outlook)
- High level of attention to detail and strong organization skills
- Ability to thrive in a fast-paced environment, work with a cross functional team, and adapt to changing business/client needs

Interested candidates can contact Lauren Ramaska at [Lauren@mediaplussea.com](mailto:Lauren@mediaplussea.com)